# PRESS INFORMATION - For Immediate Release ARGRAPH CORPORATION 111 Asia Place, Carlstadt, NJ 07072 Contact: Marty Lipton: 302.983.3409 or Argraph HQ: 201.939.7722 • Fax 201.939.7782

# SIRUI Introduces the First Waterproof Tripods Specifically Designed to Brave the Elements

SIRUI W Series Waterproof tripods expand the capabilities of outdoor photographers and videographers like no other tripod! While most tripods warn against use in or near water and sand, the W Series welcomes it!

The SIRUI designed WPS Waterproof Sealing System has a series of waterproof rings that prevent water from seeping into the tripod leg tubes and locks and causing damage.

The SIRUI designed waterproof leg locks incorporate **waterproof and leak-proof materials used in the automotive industry**. The rubber locking components firmly grasp the legs without any gap when they are tightly locked - **preventing water, dust or small particles from entering the legs or the locking system**. This **waterproof** (not just water resistant) system lets you safely shoot in extreme environmental conditions (also ideal for use with spotting scopes and binoculars).

Equally impressive is SIRUI's ability to extend and contract the legs as smoothly as their standard models. And with ½ twist leg locks, setup and break down is fast and easy.

Using the highest quality materials and precisely manufactured leg tubes lets SIRUI achieve uncompromising stability! **The SIRUI W-2204 extends up to an impressive 70.9 in.** (180 cm) - vital when shooting in deeper water or to keep your equipment **away from splashes and salt spray** - while folding down to **only 20.5 in.** (52 cm). It weighs just 3.7lb. (1.7 kg.), but, **holds up to 39.7 lb (18 kg)!** 

The redesigned Leg Angle Locks make **adjustments faster and easier than ever before**. Push the lock and it stays open until you select the desired position. Extremely convenient with wet or gloved hands! The slip-resistant rubber feet can be replaced with stainless steel spikes (included) for added grip and stability.

The SIRUI W Series tripod's unique leg mechanism lets you **invert the legs 180° - for compact storage and easy transport.** And the split center column makes changing from standard center column to short center column fast and easy.

One of the legs can be converted into a waterproof monopod! Ideal when a tripod is not allowed or when you're shooting in tight spaces. Attach the center column for increased height.

SIRUI W Series Waterproof tripods are available in economical Aluminum or lightweight Carbon Fiber Legs.

## Features:

- 1. Waterproof leg design protects your tripod from water damage
- 2. Ergonomic leg Angle Locks for fast adjustment even with wet or gloved hands
- 3. Lightweight 10 layer 100% Carbon Fiber for added strength, increased load capacity and vibration reduction
- 4. Leg converts into a waterproof monopod. Center column can be attached for increased height
- 5. Legs fold up 180° for extra compactness

- 6. Bubble Level for fast horizontal alignment
- 7. For speed and convenience, each leg has an automatic leg angle lock mechanism

8. Split center column makes changing from standard center column to short center column fast and easy 9. 3 leg angle positions for uneven terrain

- 10. Slip-resistant rubber feet can be replaced with stainless steel spiked spikes (included)
- 11. Hook under the center column can hold a weight bag for added stability

As with all **Sirui Products** the new **W Series Waterproof Tripods** come with a 6-year U.S. warranty when purchased from a U.S. Authorized SIRUI Dealer.

**Sirui Products** are distributed in the U.S exclusively by **Argraph Corporation** and are available from retailers nationwide.

#### About Argraph:

Argraph Corporation and its subsidiaries are leading manufacturers and distributors of photographic and imaging products since 1953. Headquartered in Carlstadt, NJ, Argraph offers unique and innovative products through retailers across the country, and around the world. Additional information is available at www.argraph.com.

#### About Sirui:

SIRUI Photographic Equipment Industry Co., Ltd, founded in 2001, has quickly become one of the leading manufacturers of photographic equipment. Located in Zhongshan, in the southern part of the Pearl River Delta, they specialize in the manufacture of professional tripods, monopods, ball heads and related accessories. By continuously investing in advanced tooling, innovative technologies and precision machinery - in concert with a highly trained design and engineering team - SIRUI is able to produce high quality products from design concept to parts manufacture to final assembly.

## Click HERE for additional information re. the SIRUI W-Series Waterproof Tripods Click HERE for our complete SIRUI Product Line





